



[WWW.REALWOOLSHOP.CA](http://WWW.REALWOOLSHOP.CA) [WWW.CCWG.CA](http://WWW.CCWG.CA)  
Serving Canada's Livestock Producers with Pride Since 1918  
Fièrement au service des agriculteurs Canadiens depuis 1918



2024



CCWG Livestock Supply  
Catalogue  
& Woolgrowers Magazine

[WWW.WOOL.CA](http://WWW.WOOL.CA) [WWW.CCWG.CA](http://WWW.CCWG.CA)

John Cuthbert  
Advertising Manager  
CCWG Livestock Supplies  
c/o: The Ontario Stockyards Inc.  
3807 Hwy 89, Box 1051  
Cookstown, ON L0L 1L0

Tel: 705-458-4800  
Fax: 705-458-0186  
E-mail: [COOKSTOWN@CCWG.CA](mailto:COOKSTOWN@CCWG.CA)

Dear Advertiser,

We are pleased to announce that the 2024 bi-lingual edition of the CCWG Livestock Supply Catalogue and Woolgrowers Magazine will be published in February/March 2024. Previous editions have been very well received, becoming a useful reference for many producers and customers. The complete catalogue and magazine will be printed in full colour. With a mailed circulation over 14,000 and a total distribution of 20,000, the catalogue is an ideal way for you to promote your product or service. We hope you will join us in another successful edition.

The rates for the 2024 edition are listed below. We are accepting ads as of September 15, 2023. Please have your print ready ad PDF or JPEG file e-mailed to us no later than our deadline date of November 30, 2023. A proof copy will be e-mailed to advertisers upon request.

**2024 RATE SCHEDULE**  
(Full Colour or Black and White)

1/8 page	\$150.00
1/4 page	\$250.00
1/2 page	\$375.00
1 page	\$700.00
Inside/Outside Cover	\$1,000.00
Plus GST/HST	

I look forward to working with you on the 2024 issue. If you have any questions, please call me at 705-458-4800 or 1-866-458-4800.  
Send your print ready ad by email to: [COOKSTOWN@CCWG.CA](mailto:COOKSTOWN@CCWG.CA)

Yours sincerely,

John Cuthbert  
Advertising Manager



2024



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WWW.WOOL.CA WWW.CCWG.CA

ADVERTISEMENT APPLICATION

Please send a completed copy of this form to:
John Cuthbert, Advertising Manager
CCWG Livestock Supply Catalogue & Woolgrowers Magazine
CCWG LTD, c/o: The Ontario Stockyards Inc.
3807 Hwy 89, Box 1051 Cookstown, ON LOL 1L0 COOKSTOWN@CCWG.CA

Table with 2 columns: Ad Size, Rate. Includes rows for 1/8 page (\$150.00), 1/4 page (\$250.00), 1/2 page (\$375.00), 1 page (\$700.00), and Inside/Outside Cover (\$1,000.00). Plus GST/HST.

ATTENTION: Your completed application form must be received no later than November 30, 2023.

I/we hereby authorize an Advertisement in the 2024 annual issue of The CCWG Livestock Supply Catalogue & Woolgrowers Magazine ~ the official publication of the Canadian Co-operative Wool Growers Limited.

Ad Size: \_\_\_\_\_ Cost: \_\_\_\_\_(Plus GST/HST)

- Same as previous issue: [ ]
Same as previous issue with changes indicated: [ ]
Please email a proof: [ ]

Please indicate method of payment (don't forget to add GST/HST to the cost of your ad)

- Please invoice me to trigger payment: [ ]
Payment enclosed: [ ] Cheque
[ ] Visa [ ] M/C [ ] Amex

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_ V Code: \_\_\_\_\_

Date: \_\_\_\_\_ Name: \_\_\_\_\_
(Please print)

Address: \_\_\_\_\_

Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

TERMS & GENERAL NOTES

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), print ready PDF file. Ensuring that all fonts have been embedded. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC (InDesign, Illustrator, Photoshop and Acrobat).

SENDING YOUR AD: Please e-mail your print ready ad to: COOKSTOWN@CCWG.CA